



The most comprehensive and up-to-date directory and yearbook on the Indian wind power sector

# Wind Power

## Directory and Yearbook 2014

**RenewableWatch**

**POWERLINE**

## Contents

The Wind Power Directory and Yearbook 2014 will be the most comprehensive and up-to-date directory and year book on the Indian wind power sector.

The Yearbook section will present the latest information on the Indian wind industry, including the latest developments in policy, regulation, projects, technology and financing. This section, rich with data and statistics, will consist of at least 50 pages and will appear in the front.

The Directory will provide key up-to-date information on all leading wind energy organisations – their areas of business, key operating units, subsidiaries and joint ventures. It will also list the top managers and officials. This information will be classified in distinct sections like:

- ❖ Ministries (central/state)
- ❖ State nodal agencies
- ❖ Other key government agencies (central/state)
- ❖ Regulatory institutions (central/state)
- ❖ Independent wind power producers
- ❖ Captive wind farm owners
- ❖ Wind turbine manufacturers
- ❖ Service providers
- ❖ Components and other suppliers
- ❖ Financial institutions
- ❖ Venture capitalists and private equity companies
- ❖ Consultants
- ❖ Testing and certification bodies
- ❖ Industry associations
- ❖ Research and development organisations
- ❖ Training and education institutions
- ❖ Multilateral and international agencies, etc.

## Circulation and Readership

The circulation will exceed 3,000 with total readership of over 30,000. In addition to paid subscriptions, the directory will be mailed with our compliments to the top decision-makers and influencers in the Indian wind industry – concerned ministries, renewable energy development agencies, wind energy developers, state utilities, regulatory agencies, industry associations, development institutions, financial institutions, etc. A special effort will be made to market the directory to leading equipment manufacturers, technology providers, service providers, EPC contractors, component suppliers, financial institutions, etc. The publication will be heavily promoted in *Power Line* and *Renewable Watch* magazines and at important industry events.

The Directory will be of tremendous reference value and have a shelf-life of at least one year. The printing, production and paper quality will be of the highest standard. It will provide an excellent environment for wind industry organisations to showcase their products and services or to highlight their achievements and contribution to the sector.

## Advertising Rates

*The key ad rates are as follows:*

Ad position	Rate (Rs)	Rate (USD)
Full page	1,10,000	2,640
Right-side page	1,21,000	2,904
Back cover	2,20,000	5,280
Inside front/back covers	1,65,000	3,960
Double spread	2,20,000	5,280
Special positions (First 50 pages)	1,32,000	3,168
Full page plus bookmark (2 positions)	1,65,000	3,960

*The positions will be offered on a first-come, first-served basis.*

## Technical Specifications for Advertisements

Final size of the Directory (finished size) : 210mm x 273mm  
Non-bleed ad size (within the print area) : 190mm x 253mm  
Bleed size (3 mm extra from all sides over and above the finished size) : 216mm x 279mm

**Artwork Preference:** Print-ready .pdf format – "CMYK", or Tiff file minimum 350 dpi, .eps/vector/.cdr (version 12.0), closed files with all fonts embedded, colour proofs of the artwork and progressives needed for print reference.

### Contact

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