



The most comprehensive and up-to-date directory and year book on the Indian airport sector

Indian
Infrastructure
Airport Business
Directory and Yearbook 2013

Contents

The Airport Business Directory & Yearbook 2013 will be the most comprehensive and up-to-date directory and year book on the Indian airport sector.

The Yearbook section will provide an overview of the Indian airport sector. It will outline the trends, key projects, the policy and regulatory framework, upcoming opportunities and the key concerns. This section will be rich in data and statistics, will consist of at least 70 pages and will appear upfront.

The Directory will provide up-to-date information on all leading airport operators and ancillary service providers – their areas of business, services and key operating units. It will also list the top managers and officials.

This information will be classified into distinct sections like:

- ❖ Government Bodies and Agencies
- ❖ Regulatory Agencies
- ❖ Airports Authority of India (AAI divisions)
- ❖ Airport Developers
- ❖ EPC Contractors
- ❖ Airport Consultants
- ❖ Banks and Financial Institutions
- ❖ Industry Associations
- ❖ Airlines (airport customers)
- ❖ Maintenance, Repair and Overhaul Service Providers
- ❖ Ground-handling and Cargo Service Providers
- ❖ Refuelling Service Providers
- ❖ Equipment Providers
- ❖ Airport Communication
- ❖ Baggage Handling
- ❖ Passenger Movement Facilitation
- ❖ Safety and Security
- ❖ Software Providers
- ❖ Airport and Runway Lighting
- ❖ Others

Closing Date: February 28, 2013

Circulation and Readership

The circulation will exceed 3,000 with a total readership of over 30,000. In addition to the paid subscription, the directory will be mailed with the compliments of *Indian Infrastructure* to the top decision makers and influencers in the Indian airport sector such as the concerned ministries, government and regulatory agencies, airport developers/operators, development institutions and funding agencies. A special effort will be made to market the directory to leading airport building and construction organisations, equipment manufacturers, technology providers, service providers, consultancy organisations, etc. The publication will be heavily promoted in the *Indian Infrastructure* magazine and at important industry events.

The Directory will be of tremendous reference value and will have a shelf life of at least one year. The printing, production and paper quality will be of the highest standards. It will provide an excellent platform for organisations in the Indian airport sector to showcase their products and services or to highlight their achievements and contribution to the sector.

Advertising Rates

The key ad rates are as follows:

Ad position	Rate (Rs)	Rate (USD)
Full page	1,10,000	2,640
Right-side page	1,21,000	2,904
Back cover	2,20,000	5,280
Inside front/back covers	1,65,000	3,960
Double spread	2,20,000	5,280
Special positions (First 50 pages)	1,32,000	3,168
Full page plus bookmark (2 positions)	1,65,000	3,960

The positions will be offered on a first come, first served basis.

Technical Specifications for Advertisements

Final size of the directory (finished size) : 210 mm x 273 mm
Non-bleed ad size (within the print area) : 190 mm x 253 mm
Bleed size (3 mm extra from all sides over and above the finished size) : 216 mm x 279 mm

Artwork Preference: Print-ready .pdf format – "CMYK", or Tiff file minimum 350 dpi, .eps/vector/.cdr (version 12.0), closed files with all fonts embedded, colour proofs of the artwork and progressives needed for print reference.

Contact

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