Opportunities in the Indian Healthcare Market 2019-20
Segment Analysis and Outlook: Infrastructure, Technology, Equipment and Insurance

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Executive Summary
The healthcare market in India is all set to witness tremendous growth. In a bid to provide a fillip to investments and improve service delivery, the government has initiated ambitious reforms in the sector. The target is to increase government spending on healthcare to about 2.5 per cent of GDP by 2025.

The Ayushman Bharat programme for providing universal health insurance coverage aims to benefit about 40 per cent of the population to start with. The objective of the National Health Mission is to provide effective healthcare to both the urban and rural population.

Encouraged by the opportunity presented by the increasing demand for tertiary care and specialty hospitals, investors are putting in the required capital for reaping high returns. Technology has played a big role in this in recent years. IoT in healthcare, e-health, virtual clinics, remote surgeries, robotic operations, EMRs, EHRs, Aadhar integration and big data analytics are making inroads into the healthcare sector. Going forward, India will continue to enjoy the low-cost advantage in the medical tourism market, which is expected to more than double by 2020. Medical tourism is also a part of expansion strategies of many large hospital chains. At the same time, the development of medicities, IT and communication-based healthcare platforms and services, and applications such as mHealth and telemedicine will continue to unfold significant opportunities for stakeholders across the board.

SECTION I: TRENDS, DEVELOPMENTS AND MARKET ANALYSIS

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5. Investment Experience
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10. Health Insurance
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SECTION IV: DIGITAL HEALTHCARE, ROLE OF TECHNOLOGY & EMERGING GROWTH AREAS
This section will feature views of key personnel from the healthcare industry and technology providers on the growing role of AI, robotics, data analytics and healthcare applications.

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12. Data Analytics in Healthcare
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This chapter will cover the current level of penetration of these technologies, key case studies, major players, future potential, upcoming opportunities, industry perspective, key issues and challenges, and future prospects.

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- Plans of Key Hospitals
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