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Project Developers
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Equipment Manufacturers
EPC Contractors
Etc.

>> GENERAL SPECIFICATIONS

Quarterly | Number of pages - 64 plus | Edit/Ad ratio 70 : 30 |
Glossy paper (100 gsm art paper) | All color

>> TECHNICAL SPECIFICATIONS

Final size of magazine (finished size)	:	210 mm x 273 mm
Non-bleed ad size	:	195 mm x 253 mm
Bleed size (3mm bleed on all sides)	:	216 mm x 279 mm
Artwork preference	:	Print-ready (CMYK mode), minimum 300 dpi (.tif, .eps, .pdf or .cdr) files with all fonts (True type and/or ATM fonts) with high quality digital proofs and progressives for color reference.
Resolution (inside pages)	:	Up to 133 lines per inch
Resolution (cover positions)	:	Up to 200 lines per inch

>> KEY AD RATES

Base color page	:	Rs 48,400
Back cover	:	Rs 96,800
Inside front / back cover	:	Rs 72,600
Center spread	:	Rs 1,06,480
Tenders, Contracts & EOI	:	Rs 44,000
Special positions (first 20 pages or special requests):	:	Rs 60,500

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4 Inside front / back cover	:	Rs 2,61,360
4 Back cover	:	Rs 3,48,480
4 full page color advertisements	:	Rs 1,74,240

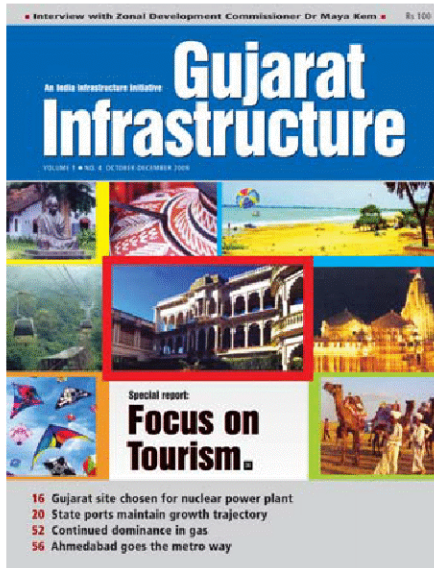
Gujarat Infrastructure

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>> TECHNICAL SPECIFICATIONS

Final size of magazine (finished size)	:	209.5mm x 273mm
Non-bleed ad size	:	195mm x 253mm
Bleed size (3mm bleed on all sides)	:	215.5mm x 279mm
Artwork preference	:	Print-ready (CMYK mode), minimum 300 dpi (.tif, .eps, .pdf or .cdr) files with all fonts (True type and/or ATM fonts) with high quality digital proofs and progressives for color reference.
Resolution (inside pages)	:	Up to 133 lines per inch
Resolution (cover positions)	:	Up to 200 lines per inch

>> KEY AD RATES

Base color page	:	USD 1100
Back cover	:	USD 2200
Inside front / back cover	:	USD 1650
Center spread	:	USD 2420
Tenders, Contracts & EOI	:	USD 1000
Special positions (first 20 pages or special requests):	:	USD 1375

>> FULL YEAR PACKAGE

4 full page color advertisements	:	USD 3935
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