



>> CIRCULATION INFORMATION

Infrastructure firms	4,000 +
Financial organizations	2,500
Economic ministries	1,500
Opinion makers	1,000
Multi-lateral agencies	500
Others	500+
Total	10,000+

>> KEY AD RATES

Base color page	:	Rs. 79,700
Back cover	:	Rs. 159,400
Inside front / back cover	:	Rs. 119,550
Center spread	:	Rs. 199,250
Tenders, Contracts & Recruitment/EOI		Rs. 64,338
Special positions (first 20 pages or special requests):	:	Rs. 95,640

>> PACKAGES

6 full page color advertisements	:	Rs. 454,290
12 full page color advertisements	:	Rs. 860,760

(+5 per cent GST as applicable)

>> SECTORS COVERED

- | Roads & Bridges | Ports & Shipping
- | Aviation & Airports | Oil & Gas
- | Urban Infrastructure | Power
- | Telecom | Water | Construction
- | Infrastructure Finance & Insurance
- | Railways | Mining

Indian Infrastructure

B-17, Qutab Institutional Area,
New Delhi - 110 016, India.

Tel: 91-11-41034600, 41688611

Fax: 91-11-2653 1196

E-mail: advertising@indiainfrastructure.com

>> GENERAL SPECIFICATIONS

Monthly | Number of pages (90+) | Edit/Ad ratio 60:40 | Glossy paper (100 gsm art paper) | All color

>> TECHNICAL SPECIFICATIONS

Final size of magazine (finished size)	:	210mm x 273mm
Non-bleed ad size	:	195mm x 253mm
Bleed Size (3mm bleed on all sides)	:	216mm x 280mm
Artwork preference	:	Print-ready .pdf format, colour proofs of the art work and progressives needed for print reference.
Resolution (inside pages)	:	Up to 133 lines per inch
Resolution (cover positions)	:	Up to 200 lines per inch

Tariffs valid till December 31, 2020

RATE CARD



>> CIRCULATION INFORMATION

Infrastructure firms	4,000 +
Financial organizations	2,500
Economic ministries	1,500
Opinion makers	1,000
Multi-lateral agencies	500
Others	500+
Total	10,000+

Indian Infrastructure

>> KEY AD RATES

Full page color	:	US\$ 1,815
Back cover	:	US\$ 3,630
Inside front / back cover	:	US\$ 2,723
Center spread	:	US\$ 4,538
Special positions (first 20 pages or special requests):	:	US\$ 2,178

>> SECTORS COVERED

- | Roads & Bridges | Ports & Shipping
- | Aviation & Airports | Oil & Gas
- | Urban Infrastructure | Power
- | Telecom | Water | Construction
- | Infrastructure Finance & Insurance
- | Railways | Mining

Indian Infrastructure

B-17, Qutab Institutional Area,
New Delhi - 110 016, India.
Tel: 91-11-41034600, 41688611
Fax: 91-11-2653 1196
E-mail: advertising@indiainfrastructure.com

>> GENERAL SPECIFICATIONS

Monthly | Number of pages (90+) | Edit/Ad ratio 60:40 | Glossy paper (100 gsm art paper) | All color

>> TECHNICAL SPECIFICATIONS

Final size of magazine (finished size)	:	210mm x 273mm
Non-bleed ad size	:	195mm x 253mm
Bleed Size (3mm bleed on all sides)	:	216mm x 280mm
Artwork preference	:	Print-ready .pdf format, colour proofs of the artwork and progressives needed for print reference.
Resolution (inside pages)	:	Up to 133 lines per inch
Resolution (cover positions)	:	Up to 200 lines per inch