



## >> CIRCULATION INFORMATION

The circulation will exceed 7,500 copies. The primary readership will consist of organisations involved with the renewable energy sector – wind and solar energy developers, technology providers, equipment manufacturers, conventional power producers, renewable energy development agencies, discoms and transcos, fuel producers and sellers, financial institutions, carbon fund managers, industrial consumers, policymakers, regulators, government agencies, research organisations, management consultants, etc.

## >> GENERAL SPECIFICATIONS

Monthly | All colour | Edit-ad ratio 60:40 | Number of pages – 80+

## >> TECHNICAL SPECIFICATIONS

Final size of magazine (finished size)	:	210 mm x 273 mm
Non-bleed ad size	:	195 mm x 253 mm
Bleed size (3mm bleed on all sides)	:	216 mm x 279 mm
Artwork preference	:	Print-ready (CMYK mode), minimum 300 dpi (.tif, .eps, .pdf or .cdr) files with all fonts (True type and/or ATM fonts) with high quality digital proofs and progressives for colour reference.
Resolution (inside pages)	:	Up to 133 lines per inch
Resolution (cover positions)	:	Up to 200 lines per inch

## >> KEY AD RATES

Ad position	INR
Full page colour	68,800
Back cover	137,600
Inside front/back covers	103,200
Centre spread	172,000
Special positions (first 20 pages or special requests)	82,560
Recruitments/Tenders/Contracts/EOI	51,600
Special section sole sponsorship	320,000

## >> PACKAGES

6 full page colour advertisements	392,160
12 full page colour advertisements	743,040

(+5 per cent GST as applicable)

### Contact us at:

B-17, Qutab Institutional Area,  
New Delhi 110016, India.  
Tel: 91-11-41034600, 41688611  
Fax: 91-11-2653 1196

E-mail: [advertising@indiainfrastructure.com](mailto:advertising@indiainfrastructure.com)

Payments in favour of  
"India Infrastructure Publishing Pvt. Ltd."

Tariffs valid till December 2020



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## >> KEY AD RATES

Ad position	USD
Full page colour	1,575
Back cover	3,150
Inside front/back covers	2,363
Centre spread	3,938
Special positions (first 20 pages or special requests)	1,890
Recruitments/Tenders/Contracts/EOI	1,181
Special section sole sponsorship	7,875

## >> PACKAGES

6 full page colour advertisements	8,978
12 full page colour advertisements	17,010

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