



## >> CIRCULATION INFORMATION

Service providers (private/public)	3,500+
Equipment Manufacturers	2,000+
Government and inter-government agencies	1,000+
Legislators and opinion makers	750+
Financial Community	750+
Enterprise	1,500+
Others Influentials	1,000+
<b>Total</b>	<b>10,000+</b>

## >> GENERAL SPECIFICATIONS

Monthly | Number of pages - 76 plus | Edit/Ad ratio 60 : 40 |  
 Glossy paper (100 gsm art paper) | All color

## >> TECHNICAL SPECIFICATIONS

Final size of magazine (finished size)	: 210 mm x 273 mm
Non-bleed ad size	: 195 mm x 253 mm
Bleed size (3mm bleed on all sides)	: 216 mm x 280 mm
Artwork preference	: Print-ready (CMYK mode), minimum 300 dpi (.tif, .eps, .pdf or .cdr) files with all fonts (True type and/or ATM fonts) with high quality digital proofs and progressives for color reference.
Resolution (inside pages)	: Up to 133 lines per inch
Resolution (cover positions)	: Up to 200 lines per inch

## >> KEY AD RATES

Full page color	: Rs. 74,800
Back cover	: Rs. 149,600
Inside front / back cover	: Rs. 112,200
Center spread	: Rs. 187,000
Special positions (first 20 pages or special requests)	: Rs. 89,760
Company showcase (2 page advertorial and company logo in ToC)	: Rs. 180,250 (nett)

## >> PACKAGES

6 full page color advertisements	: Rs. 426,360
12 full page color advertisements	: Rs. 807,840

(+5 per cent GST as applicable)

**Tariffs valid till May 2018**

**tele.net**

B-17, Qutab Institutional Area,  
 New Delhi - 110 016, India.

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Payments in favour of

"India Infrastructure Publishing Pvt. Ltd."



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## >> KEY AD RATES

Full page color	:	US\$ 1,815
Back cover	:	US\$ 3,630
Inside front / back cover	:	US\$ 2,723
Center spread	:	US\$ 4,538
Special positions (first 20 pages or special requests)	:	US\$ 2,178
Company showcase (2 page advertorial) (only one per issue)	:	US\$ 4,538 (nett)

## >> PACKAGES

6 full page color advertisements	:	US\$ 10,346
12 full page color advertisements	:	US\$ 19,602