



Departures			
12:48	Seoul	KA 842	Gate B
12:54	Amsterdam	KL 1024	Gate E
13:07	Berlin	LH 248	Gate A
13:18	Abu Dhabi	KM 1042	Gate C
13:27	Casablanca	AT 911	Gate A
13:48	Kuala Lumpur	MH 128	Gate B
14:28	Malta	KM 408	Gate A
14:33	Rio de Janeiro	BA 1294	Gate F
14:45	Bucharest	RA 422	Gate D
14:48	Newark NY	AA 8042	Gate A



The most comprehensive and up-to-date directory and yearbook on the Indian airport sector

Indian
Infrastructure

Airport Business

Directory and Yearbook 2020

Contents

The Airport Business Directory & Yearbook 2020 will be the most comprehensive and up-to-date directory and yearbook on the Indian airport sector.

The Yearbook section will provide an overview of the Indian airport sector. It will outline the key trends and developments, policy and regulatory initiatives, upcoming projects and opportunities and the key issues and challenges. This section will be rich in data and statistics, will consist of at least 70 pages and will appear upfront.

The Directory will provide up-to-date information on all leading airport operators and ancillary service providers – their areas of business, services and key operating units. It will also list the top managers and officials.

This information will be classified into distinct sections like:

- ❖ Government Bodies and Agencies
- ❖ Regulatory Agencies
- ❖ Airports Authority of India (AAI divisions)
- ❖ Airport Developers and Operators
- ❖ EPC Contractors
- ❖ Airport Consultants
- ❖ Banks and Financial Institutions
- ❖ Private Equity and Institutional Investors
- ❖ Industry Associations
- ❖ Airlines (airport customers)
- ❖ Maintenance, Repair and Overhaul Service Providers
- ❖ Ground-handling and Cargo Service Providers
- ❖ Refuelling Service Providers
- ❖ Equipment Providers
- ❖ Material Suppliers
- ❖ Airport Communication
- ❖ Baggage Handling
- ❖ Passenger Movement Facilitation
- ❖ Safety and Security
- ❖ Software Providers
- ❖ Airport and Runway Lighting
- ❖ Others

Circulation and Readership

In addition to the paid subscription, the directory will be mailed with the compliments of Indian Infrastructure to the top decision makers and influencers in the Indian airport sector such as the concerned ministries, government and regulatory agencies, airport developers/operators, development institutions and funding agencies. A special effort will be made to market the directory to leading airport building and construction organisations, equipment manufacturers, technology providers, service providers, consultancy organisations, etc. We organize several conferences specific to the Airport sector and participate in important industry events where the Directory will be given out to delegates, sponsors, exhibitors, visitors, speakers. The audience here is a mix of Technical and Marketing experts.

The Directory will be of tremendous reference value and will have a shelf life of at least one year. The printing, production and paper quality will be of the highest standards. It will provide an excellent platform for organisations in the Indian airport sector to showcase their products and services or to highlight their achievements and contribution to the sector.

Advertising Rates

The key ad rates are as follows:

Ad position	Rate (Rs)	Rate (USD)
Full page	1,10,000	2,640
Right-side page	1,21,000	2,904
Back cover	2,20,000	5,280
Inside front/back covers	1,65,000	3,960
Double spread	1,98,000	4,752
Special positions (First 25 pages)	1,32,000	3,168
Full page plus bookmark (2 positions)	1,65,000	3,960

(18 per cent GST as applicable will be levied on the above mentioned rates)

The positions will be offered on a first come, first served basis.

Technical Specifications for Advertisements

Final size of the directory (finished size) : 210 mm x 273 mm
Non-bleed ad size (within the print area) : 190 mm x 253 mm
Bleed size (3 mm extra from all sides over and above the finished size) : 216 mm x 279 mm

Artwork Preference: Print-ready .pdf format, colour proofs of the artwork and progressives needed for print reference.

Contact

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