



The most comprehensive and up-to-date directory and yearbook on the municipal water & waste management industry in India

# Municipal Water & Waste Management

## Directory and Yearbook 2022

Water Supply | Wastewater Treatment | Solid Waste Management

## Contents

The Municipal Water and Waste Business Directory & Yearbook 2022 will be the most comprehensive and up-to-date directory and yearbook on the municipal water and waste sector in India.

The Yearbook section will provide an overview of the municipal water and waste sector. It will outline the notable trends and developments, update on key government programmes, policy and regulatory initiatives, upcoming projects and opportunities and the key issues and challenges. This section will be rich in data and statistics, will consist of at least 50 pages and will appear upfront.

The Directory will provide up-to-date information on urban local bodies, water utilities, other key government agencies and organisations, EPC contractors, project developers, consultants, technology providers and equipment suppliers- their areas of business, services and key operating units. It will also list the top managers and officials.

This information will be classified into distinct sections like:

- ❖ Urban local bodies - municipal corporations and municipalities
- ❖ Central and state government agencies
- ❖ EPC Contractors and Private Developers/Players
- ❖ Consultants, Think Tanks and Water Associations
- ❖ Water Treatment Technology Providers
- ❖ Equipment Suppliers (Meters, Sensors, Smart Bins, etc.)
- ❖ Waste Collection and Transportation Companies
- ❖ Processing, Disposal and Recycling Companies
- ❖ Financiers, Lenders and Multilateral Agencies
- ❖ IT, Instrumentation and Automation solution providers
- ❖ Pipe and Pumps Manufacturers

## Circulation and Readership

In addition to the paid subscription, the directory will be mailed with the compliments of Indian Infrastructure to the top decision-makers and influencers in the municipal water and waste sector, concerned ministries, other key government/regulatory agencies, Urban local bodies – municipal corporations, municipalities and water utilities/boards, Think Tanks and Water Associations, Waste Collection and Transportation Companies, Financiers, Lenders and Multilateral Agencies etc. A special effort will be made to market the directory to leading EPC contractors, project developers, equipment manufacturers, technology providers, consultancy organisations, etc.

## Advertising Rates

*The ad rates are as follows:*

Ad position	Rate (Rs)	Rate (USD)
Full page	1,10,000	2,640
Right-side page	1,21,000	2,904
Back cover	2,20,000	5,280
Inside front/back covers	1,65,000	3,960
Double spread	1,98,000	4,752
Special positions (First 25 pages)	1,32,000	3,168
Full page plus bookmark (2 positions)	1,65,000	3,960

*(18 per cent GST as applicable will be levied on the above mentioned rates)*

*The positions will be offered on a first come, first served basis.*

## Technical Specifications for Advertisements

Final size of the directory (finished size) : 210 mm x 273 mm

Non-bleed ad size (within the print area) : 190 mm x 253 mm

Bleed size (3 mm extra from all sides over and above the finished size) : 216 mm x 279 mm

**Artwork Preference:** Print-ready .pdf format, colour proofs of the artwork and progressives needed for print reference.

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