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Special Story

A Whole New Metaverse

Exploring avatars, converged realities and a trillion-dollar opportunity

The metaverse is a 3D virtual space where individuals use avatars to seamlessly interact with other users in mixed virtual and physical environments. The use cases for the metaverse promise to be countless as such an environment develops and stabilises. Many digital giants are currently developing tools, hardware and infrastructure to exploit this immersive environment. The key to realising this trillion-dollar opportunity, however, is the creation of suitable telecom infrastructure.

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