



**Indian
Infrastructure** **Oil & Gas**
Directory and Yearbook 2019-20

The most comprehensive and up-to-date directory and yearbook on the Indian oil and gas sector

Contents

The Yearbook section of this publication will provide the latest information on various segments of the Indian oil and gas industry, including reserves, exploration and production, imports, consumption, storage, transmission and distribution of crude oil, petroleum products and natural gas. This section, rich in data and statistics, will consist at least 50 pages.

The Directory section will provide key up-to-date information on all leading oil and gas organisations, their areas of business, key operating units, subsidiaries and joint ventures. It will also list top managers and officials in the industry with their contact information. The information will be classified in distinct sections like:

- ❖ Ministries
- ❖ Other key government/regulatory agencies
- ❖ Oil and gas exploration and production companies
- ❖ Pipelines and storage
- ❖ Refining and Petrochemicals
- ❖ Gas distribution companies
- ❖ LNG-related companies
- ❖ EPC and other contractors
- ❖ Consulting organizations
- ❖ Equipment and technology providers
 - Drilling and well services
 - Environment
 - Design and Simulation
 - IT and Automation
 - Control and Instrumentation
 - GIS, Mapping Companies
 - Metering solutions
 - Power Solutions
 - Pumps
 - Valves
 - Sensors
 - Corrosion
 - Chemicals
 - Fleet management
 - Retail end equipment like petrol pumps, compressors, etc.
 - Safety and security
 - Certification and Testing
- ❖ Banks and financial institutions
- ❖ Industry associations
- ❖ R&D organizations and training institutes

Circulation and Readership

In addition to the paid subscription, the directory will be mailed with the compliments of Indian Infrastructure to the top decision-makers and influencers in the oil and gas sector, concerned ministries (MoPNG), other key government/regulatory agencies (DGH, PNGRB, Petroleum Planning & Analysis cell, OIBD, OISD, FIPI, PCRA, etc.) oil and gas exploration, production and distribution companies, industry associations, financial institutions, etc.

A special effort will be made to market the directory to leading EPC firms, contractors, equipment manufacturers, technology providers, consultancy organisations, etc. We organize several conferences specific to the Oil & Gas sector and participate in important trade shows where the Directory will be given out to delegates, sponsors, exhibitors, visitors, speakers. The audience here is a mix of Technical and Marketing experts.

The Directory will be of tremendous reference value and will have a shelf life of at least one year. The printing, production and paper quality will be of the highest standard. It will provide an excellent platform for organisations in the oil and gas sector to showcase their products and services, and to highlight their achievements and contribution to the sector.

Advertising Rates

The key ad rates are as follows:

Ad position	Rate (Rs)	Rate (USD)
Full page	1,10,000	2,640
Right-side page	1,21,000	2,904
Back cover	2,20,000	5,280
Inside front/back covers	1,65,000	3,960
Double spread	1,98,000	4,752
Special positions (First 25 pages)	1,32,000	3,168
Full page plus bookmark (2 positions)	1,65,000	3,960

*(*18 per cent GST as applicable will be levied on the above mentioned rates).*

Company Showcase

This section will feature two-page write-ups (carrying profile, interview, technology or product information) on the sponsor as per the attached format. This would cost Rs. 2,50,000.

Special Section

The special section sponsorship enables any company to sponsor a new section of their choice with branding on every page. The pricing would depend on the choice of topic and the number of pages.

Technical Specifications for Advertisements

Final size of the Directory (finished size)	: 210mm x 273mm
Non-bleed ad size (within the print area)	: 190mm x 253mm
Bleed size (3 mm extra from all sides over and above the finished size)	: 216mm x 279mm

Artwork Preference: Print-ready .pdf format, colour proofs of the artwork and progressives needed for print reference.

Contact

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