



A VIRTUAL CONFERENCE

5th Edition

AFFORDABLE HOUSING IN INDIA

Emerging Trends and New Opportunities

April 19-20, 2021

Organised by:



Home Loan Partner:



Supported by:



Affordable Housing in India

Mission

- The affordable housing market has witnessed the quickest recovery amongst the various realty segments impacted by Covid-19. In the third quarter of 2020-21, sales and new launches rebounded by almost 70 per cent. Further, nearly 40-45 per cent of the new launches in the top seven cities came from the affordable housing category.
- A slew of measures have been undertaken by the central and state governments for the recovery of the segment. Tax reliefs, extension of RERA deadlines, revision of circle rates, etc. have helped developers revive the supply momentum. Around Rs 130 billion have been committed under the Special Window for Affordable and Mid Income Housing stress fund for the completion of 135 real-estate projects stuck in various stages of construction. Further, the government's pledge to recapitalise NBFCs and the National Housing Bank's (NHB) infusion of Rs 100 billion in housing finance companies will result in credit expansion for developers.
- On the demand side, the unprecedented cut in the repo rates resulted in home loan interests coming down to sub-7 per cent levels. Besides, a supportive home loan structure, initiatives such as reduction in stamp duties and extension of the credit-linked subsidy scheme have accelerated the housing demand.
- Despite challenging times, progress has been made under the Pradhan Mantri Awas Yojna (PMAY) as well. Under its urban component, 4.1 million houses have been completed so far while construction is at various stages in more than 7 million houses.
- In a noteworthy move, the government launched the Affordable Rental Housing Complex (ARHC) scheme as a sub-component of PMAY-Urban. Covid-19 has underscored the need for a well developed rental housing ecosystem in India. In fact, the lack of liveable affordable accommodation in cities was a key reason for millions of migrant workers to return to their hometowns during the lockdown. The new scheme will help unlock the existing vacant housing stock. The Model Tenancy Law, which is expected to be notified in 2021, will so give a fillip to the segment.
- In the near term, the impact of Covid-19 is expected to linger, especially in terms of less availability of construction labour as well as high cost of inputs such as steel and cement. Further, banks and lending institutions are still practising tighter lending norms, making credit availability a challenge for developers.
- With projects facing cost and time overruns, there is an urgent need to implement innovative technologies to ensure faster and cost-efficient completion of construction works. To this end, techniques such as pre fabricated, pre-engineered, precast and aluminium form works will see wider adoption in the post-Covid era.
- Going forward, more than 770,000 affordable homes worth less than 4.5 million each will be added in the top seven cities by the end of 2023. Considerable demand is also expected from Tier 2 and 3 cities as many people from the organised sector will stay back in their hometowns owing to the wider adoption of the work-from-anywhere model. Favourable announcements under Budget 2021 will further ensure that demand for affordable housing stays buoyant during 2021.
- The mission of this conference is to assess the impact of recent policy and regulatory reforms on the sector, examine the new and upcoming opportunities, and discuss the key issues and concerns. The conference will also showcase the latest technologies, innovations and noteworthy projects.

Target Audience

The conference is targeted at:

- ❖ Real estate developers
- ❖ Policymakers and regulators
- ❖ Construction equipment providers
- ❖ Housing finance firms
- ❖ Financial institutions
- ❖ Development agencies
- ❖ Architecture and design firms
- ❖ State housing development authorities
- ❖ Construction firms and contractors
- ❖ Construction material companies
- ❖ Commercial banks
- ❖ Non-banking finance corporations
- ❖ Micro financing firms
- ❖ Consultants; etc.

AGENDA/STRUCTURE

MARKET TRENDS AND OUTLOOK

- ❖ How has Covid-19 impacted the demand and supply scenario for affordable housing in India?
- ❖ What are some of the emerging business models and key trends? What are the key issues and challenges?
- ❖ What will be the market outlook?

IMPACT OF KEY GOVERNMENT ANNOUNCEMENTS

- ❖ What are your views on the key government measures to de-stress real estate developers and ensure project completion? What has been their impact?
- ❖ What will be the implications of Budget 2021 announcements for the affordable housing space?
- ❖ What are other key policy and regulatory reforms required in the near future?

KEYNOTE SESSION: GOVERNMENT PERSPECTIVE

- ❖ How has the government supported the affordable housing segment amidst Covid-19?
- ❖ What were the key initiatives? What has been the progress so far?
- ❖ How can affordable housing projects be made commercially viable for developers?
- ❖ What will be the government's priorities for the sector in the new normal?

DEVELOPERS' PERSPECTIVE - EXPERIENCE AND CHALLENGES

- ❖ How has been the experience of developers in the affordable housing segment?
- ❖ What are the key risks and challenges in terms of project execution and financing?
- ❖ How has been the PPP experience in the affordable housing space?
- ❖ What are your expectations from the government? What are your future plans?

STATE FOCUS - EXPERIENCE AND INITIATIVES

- ❖ What are the key initiatives being undertaken in the affordable housing sector (PMAY, rental and other state-led initiatives)?
- ❖ What are the key issues in project implementation and what steps are being taken to address them?
- ❖ What are some of the key opportunities for private participation?
- ❖ What are some of the upcoming/planned policies and schemes in the affordable housing space?

SPECIAL SESSION: PMAY ACHIEVEMENTS AND TARGETS

- ❖ What has been the progress under PMAY so far?
- ❖ How has been the response to the ARHC scheme?
- ❖ What are the key issues and challenges?
- ❖ What are the future targets and priorities?

FOCUS ON AFFORDABLE RENTAL HOUSING

- ❖ What is the current state of affordable rental housing in India?
- ❖ What are your views on the potential and viability of the newly launched the ARHC scheme?
- ❖ What are the key features of the draft Model Tenancy Act, 2020? What are the potential benefits and challenges?

LAND ACQUISITION AND COSTS

- ❖ What are the key challenges associated with land availability in India for affordable housing projects? How can these be resolved?
- ❖ What role can the government play in this regard?
- ❖ What are the key global practices in this space?

FINANCING AND INVESTMENT SCENARIO

- ❖ What are some of the key considerations for financing an affordable housing project/developer?
- ❖ What are the key risks and returns?
- ❖ What are some of the alternative financing solutions that can be considered? What are the options/schemes for refinancing?

HOME FINANCE MARKET

- ❖ What has been the impact of Covid-19 on the affordable housing loan business?
- ❖ How are you managing collection-related issues?
- ❖ How should financiers look at credit risk assessment for affordable housing loans in the new normal?

HUDCO'S PERSPECTIVE

- ❖ What are HUDCO's views on progress in the affordable housing space in India?
- ❖ What are the various housing and urban development activities being undertaken with respect to affordable housing?
- ❖ What will be the future focus areas?

(contd...)

Affordable Housing in India

AGENDA/STRUCTURE (contd...)

COVID-19 IMPACT ON ALTERNATE LIVING MODELS - CO-LIVING, STUDENT HOUSING, ETC.

- ❖ What has been the impact of Covid-19 on alternate living models like co-living and student housing?
- ❖ What will be the key trends and outlook for such models in the post-Covid era?
- ❖ What are the policy/regulatory interventions required?

FOCUS ON TECHNOLOGY AND MATERIALS: INNOVATIONS AND BEST PRACTICES

- ❖ What are the latest and most promising construction technologies and practices for the affordable housing segment?
- ❖ What are the key emerging trends and innovations in building materials that developers can look into?
- ❖ What are the key sustainability practices that can be adopted in the affordable housing sector?

Previous Participants

Aadhar Housing Finance Limited, Aditya Birla Housing Finance, Ambuja Cements Limited, Ambuja Neotia, Anarock Property Consultants, APREA Asia, Archetype Agency Pvt. Limited, Arth Design Build, Ashok B. Lall Architects, Axis Bank, Axis Securities, B.G. Shirke Construction, Bandhan Bank, Bengal Urban Infrastructure Development, Bengaluru Development Authority, Biltech, Brick Eagle Group, BrickEagle, Building Materials & Technology Promotion Council/Ministry of Housing & Urban Affairs, Government of India, Buildmate, Campus Ville, CBRE, Chhattisgarh Housing Board, Citibank, Colliers International, Covestro (India) Private Limited, CREDAI, CSIR - Structural Engineering Research Centre, Cushman & Wakefield, Dalmia Cement (Bharat) Limited, Dalmia Group, Deceunick Profiles India, Delhi Development Authority, Delhi Urban Shelter Improvement Board, Deloitte Touche Tohmatsu India LLP, Dow Chemicals, DSP Merrill Lynch, Edelweiss Housing Finance Limited, Elematic India, Embassy Property Development Pvt Ltd, Emerald Haven Realty, Equis Housing, Ernst & Young LLP, Eros Group, Essel Infra Projects, Frontier Electrocomponents and Systems Pvt. Ltd., Fullerton India Credit Company Limited, GEMS City/Shiv Niketan (P) Ltd, GIZ Deutsche Gesellschaft, Government of Kerala, GRUH Finance, Habitat for Humanity India, HDFC Bank, HDFC Housing Finance, HIL Limited, Housing Board Haryana, Housing Development Finance Corporation Limited, ICICI Bank, ICRA Limited, IFC, IFMR Capital Finance, IIFL Home Finance, Indusind Bank Ltd., JLL, JMC Projects, Jones Lang LaSalle Property Consultants (India) Pvt Ltd, Kalyani Township, KEI Industries, KPMG, M.P. Housing & Infrastructure Development Board, Magicrete Building Solutions Pvt. Ltd., Mahindra Lifespace Developers, Mahindra Rural Housing Finance Ltd., Marsh, Micro Housing Finance, Ministry of Housing & Urban Affairs, Ministry of Housing and Urban Affairs, Ministry of Rural Development, Municipal Corp. Calicut Govt. Kerala, Muthoot Home Finance Company Ltd., Muthoot Housing Finance Company Ltd., Nangia Andersen LLP, NAREDCO, NCB India, NIIF India, Nippon Paint (India) Private Limited, Nisus Finance Services, Nomura Financial Advisory & Securities, Outlook Money, Peninsula Land Limited, Pidilite, Pratibha Syntex, Prism Johnson, PWC, Regal Buildtech, Reliance Nippon Life Asset Management Limited, RICS, S B Scaffolding (India) PVT. LTD/A Saarvi Group Enterprise, Saint Gobain, School of Planning & Architecture, Schwing Stetter India, Sheltrix Karjat, Signature Global Group, Standard Chartered Bank, State Bank of India, Svarn Infratel Pvt Ltd, Swan Housing, Tata Capital Housing, Tata Steel, TERI, The Fibre Cement Products Mfrs. Association, The India Cements, U.P. Housing & Development Board, UAL Industries Limited, UltraTech Cement, Visaka Industries, Yes Bank, Zephyr Peacock India, etc.

What differentiates our conferences?

- The **agenda** is developed by our researchers, who track the sector round the year. It is thus **relevant** and **topical**. It is not driven by a particular organisation and does not have a particular slant.
- The **speakers** are **professionals** and **experts** involved in the sector, not a mix of ambassadors, ministers, celebrities and business owners.
- The conferences do not just comprise panels and speeches; they provide a good mix of **expert presentations** and **case histories**, and of course **panel discussions**.
- We have **representation** from **across the country**, as is the case at our physical conferences too.
- Each **stakeholder group** – **policymakers**, **developers**, **financiers**, **consultants** and **relevant NGOs** – is represented at our conferences.
- The moderators merely ask the questions. The **stars** are the **speakers** themselves.
- The **sessions begin and end on time**.
- There is adequate time for a **Q&A session** with **each speaker**. These are not “hit and run” speeches.
- The **delegates** are **professionals** who are vested in the sector, and are not just assembled through social media.
- A **recap** of the conference is also made available to reinforce the key takeaways.

Delegate benefits (Virtual Conference)

- Direct interaction with senior speakers (Q&A facility)
- Easy connectivity to geographically dispersed delegates (click of a mouse)
- Cost effective (lower ticket price as compared to a physical conference)
- Offers flexibility and convenience
- Access to conference recording
- Recap of conference sessions
- Contributes to sustainability and lower carbon footprint

Benefits of sponsorship (Virtual Conference)

- E-Meet influencers and decision-makers/
- Reach out to and engage with new or active prospects
- Generate high quality sales leads
- Increase brand recognition
- Target a captive and engaged audience
- Drive website traffic through social media promotions
- Position your company as the thought-leader in your industry

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Registration Fee

	INR	GST@18%	Total INR	Total USD
1 Login	9,000	1,620	10,620	163
2 - 3 Logins	15,000	2,700	17,100	263
4 - 5 Logins	21,000	3,780	24,780	381
6 - 9 Logins	27,000	4,860	31,860	450
10 - 20 Logins	33,000	5,940	38,940	550

- There is a flat fee of Rs 5,000 plus 18 per cent GST per delegate for government organisations.

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Payment Policy:

- Full payment must be received prior to the conference.
- Payments for “early bird” registrations should come in before the last date of discount. Discount offers cannot be combined with any other offer.
- Conference fees cannot be substituted for any other product or service being extended by India Infrastructure Publishing Pvt. Ltd.

Organisers

The conference is being organised by **India Infrastructure Publishing**, the leading provider of information on the infrastructure sectors through magazines, newsletters, reports and conferences. It publishes reports, which include **Affordable Housing Market in India**, and **Real Estate in India** and **Construction in India**. It also publishes a newsletter on **Infrastructure Finance**.

For sponsorship and delegate registrations, contact:

Khushboo Khanna, Conference Cell
Tel: +91-7982733496 | Email: khushboo.khanna@indiainfrastructure.com

Nishant Bhardwaj, Conference Cell
Tel: +91-8377006177 | Email: nishant.bhardwaj@indiainfrastructure.com