

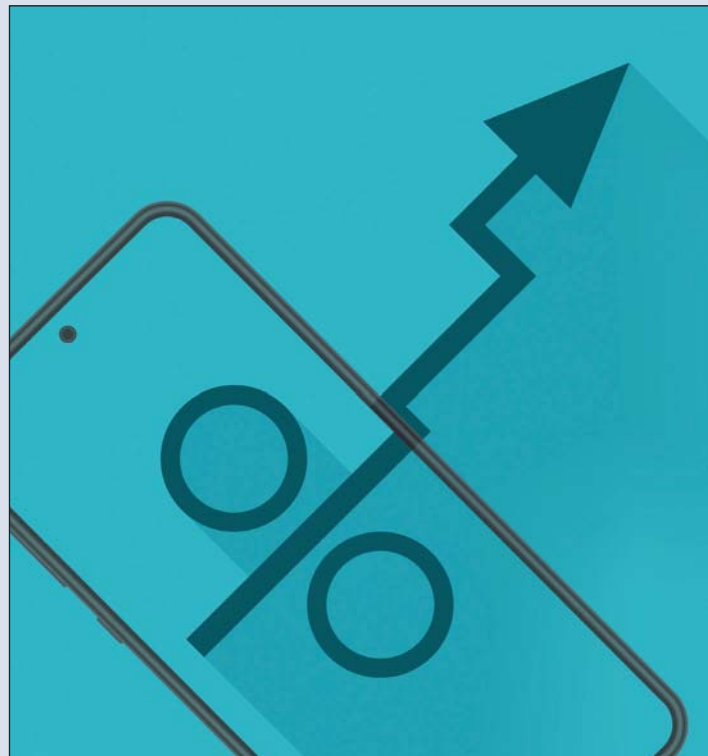
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Special Story

Trending Up

Airtel, Vi hike tariffs to shore up revenues

Bharti Airtel has taken the lead in hiking tariffs across select customer groups. Following suit, Vodafone Idea has also revised its base plans in several circles. Reliance Jio, however, has refrained from walking down the tariff revision path, despite feeling the heat in the form of a slowdown in its overall revenue growth. Tariff hikes are crucial for the financial health of the sector, which has been bleeding for the past many years. Will the recent tariff moves trigger a turnaround in the industry?...



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Enterprise Telecom: Media and Entertainment 29

Enterprises in the media and entertainment industry are leveraging cutting-edge technologies to enhance the user experience and monetise their content. Technologies such as IoT, AI, data analytics and cloud computing are helping these enterprises revamp their businesses. However, there is a need to simultaneously adopt advanced security solutions to safeguard IT systems against cyberthreats.



Telefocus: Wi-Fi Market in India 48



Wi-Fi uptake is witnessing a surge in the country, especially in the wake of the Covid-19 pandemic. The shift to work-from-home and the increasing focus on the digitalisation of businesses have made Wi-Fi a key solution for meeting the growing data demand of customers and enterprises. The government too has been promoting the proliferation of Wi-Fi networks to help bridge India's digital divide.

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