



6th Edition

AFFORDABLE HOUSING IN INDIA

Progress, Opportunities and Challenges

July 4-5, 2022 | Shangri La Eros, New Delhi

Organised by:

**Indian
Infrastructure**

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Affordable Housing in India

Mission

- The affordable housing segment has been among the front-runners in the real estate sector. To further accelerate growth in the segment, the Union Budget 2022-23 has proposed an allocation of Rs 480 billion under the government's Pradhan Mantri Awas Yojana (PMAY) to complete around 8 million houses.
- While the PMAY scheme continues to be the biggest growth driver for the segment, the central and state governments have taken crucial and timely measures to address supply-side constraints and revive market demand post the Covid-19 pandemic. One of these has been the setting up of the SWAMIH Fund to help in funding delayed projects in the affordable segment. Other measures such as tax reliefs, extension of RERA deadlines and revision of circle rates have also helped developers revive the supply momentum.
- Meanwhile, on the demand side, the unprecedented cut in repo rates has brought down home loan interests to sub-7 per cent levels. Besides, initiatives such as a supportive home loan structure, reduction in stamp duties and extension of the credit-linked subsidy scheme have accelerated the housing demand.
- In a noteworthy move, the government has launched the Affordable Rental Housing Complex (ARHC) scheme as a sub-component of PMAY-Urban under the Atmanirbhar Bharat Abhiyan. The scheme has created a sustainable ecosystem of affordable rental housing solutions to achieve the overall objective of Housing for All, encompassing the need for affordable rental housing.
- With regard to the participation of private developers, since the high-margin premium segment of affordable housing has been growing at a sluggish pace in recent years, developers are turning to affordable housing in a big way. In the past three to four years, several incentives, subsidies, tax benefits and, most importantly, institutional funding have been extended to private developers to spur growth in the affordable housing segment.
- Policies such as PPPs for affordable housing and land pooling have further boosted developer confidence in the space. Given that the affordable housing segment was the fastest to recover from the first wave of Covid-19 in 2020, more developers are keen on making inroads into this segment.
- That said, with projects facing cost and time overruns, there is an urgent need to implement innovative technologies to ensure faster and cost-efficient completion of construction works. Techniques such as pre-fabricated, pre-engineered, precast and aluminium form works will see wider adoption in the post-Covid era. Apart from this, banks and lending institutions are still practising tighter lending norms, making credit availability a challenge for developers.
- Overall, with affordable housing driving over half of the demand in the real estate sector during 2021, the segment is all set to offer investment opportunities of around Rs 45 trillion in the next four to five years. This is set to open up a range of opportunities for developers, material and equipment suppliers, innovative and sustainable construction technology providers, housing finance companies and private funds.
- **The mission of this conference is to understand the impact of recent policy and regulatory reforms on the sector, examine new and upcoming opportunities, and discuss the key issues and concerns. The conference will also showcase the latest technologies, innovations and noteworthy projects.**

Target Audience

The conference is targeted at:

- ❖ Real estate developers
- ❖ Policymakers and regulators
- ❖ Construction equipment providers
- ❖ Housing finance firms
- ❖ Financial institutions
- ❖ Development agencies
- ❖ Architecture and design firms
- ❖ State housing development authorities
- ❖ Construction firms and contractors
- ❖ Construction material companies
- ❖ Commercial banks
- ❖ Non-banking finance corporations
- ❖ Micro financing firms
- ❖ Consultants
- ❖ Etc.

Previous Participants

Aadhar Housing Finance Limited, Aditya Birla Housing Finance, Ambuja Cements Limited, Ambuja Neotia, Anarock Property Consultants, APREA Asia, Archetype Agency Pvt. Limited, Arth Design Build, Ashok B. Lall Architects, Axis Bank, Axis Securities, B.G. Shirke Construction, Bandhan Bank, Bengal Urban Infrastructure Development, Bengaluru Development Authority, Biltech, Brick Eagle Group, BrickEagle, Building Materials & Technology Promotion Council/Ministry of Housing & Urban Affairs, Government of India, Buildmate, Campus Ville, CBRE, Chhattisgarh Housing Board, Citibank, Colliers International, Covestro (India) Private Limited, CREDAI, CSIR - Structural Engineering Research Centre, Cushman & Wakefield, Dalmia Cement (Bharat) Limited, Dalmia Group, Deceunick Profiles India, Delhi Development Authority, Delhi Urban Shelter Improvement Board, Deloitte Touche Tohmatsu India LLP, Dow Chemicals, DSP Merrill Lynch, Edelweiss Housing Finance Limited, Elematic India, Embassy Property Development Pvt Ltd, Emerald Haven Realty, Equis Housing, Ernst & Young LLP, Eros Group, Essel Infra Projects, Frontier Electrocomponents and Systems Pvt. Ltd., Fullerton India Credit Company Limited, GEMS City/Shiv Niketan (P) Ltd, GIZ Deutsche Gesellschaft, Government of Kerala, GRUH Finance, Habitat for Humanity India, HDFC Bank, HDFC Housing Finance, HIL Limited, Housing Board Haryana, Housing Development Finance Corporation Limited, ICICI Bank, ICRA Limited, IFC, IFMR Capital Finance, IIFL Home Finance, Indusind Bank Ltd., JLL, JMC Projects, Jones Lang LaSalle Property Consultants (India) Pvt Ltd, Kalyani Township, KEI Industries, KPMG, M.P. Housing & Infrastructure Development Board, Magicrete Building Solutions Pvt. Ltd., Mahindra Lifespace Developers, Mahindra Rural Housing Finance Ltd., Marsh, Micro Housing Finance, Ministry of Housing & Urban Affairs, Ministry of Housing and Urban Affairs, Ministry of Rural Development, Municipal Corp. Calicut Govt. Kerala, Muthoot Home Finance Company Ltd., Muthoot Housing Finance Company Ltd., Nangia Andersen LLP, NAREDCO, NCB India, NIIF India, Nippon Paint (India) Private Limited, Nisus Finance Services, Nomura Financial Advisory & Securities, Outlook Money, Peninsula Land Limited, Pidilite, Pratibha Syntex, Prism Johnson, PWC, Regal Buildtech, Reliance Nippon Life Asset Management Limited, RICS, S B Scaffolding (India) PVT. LTD/A Saarvi Group Enterprise, Saint Gobain, School of Planning & Architecture, Schwing Stetter India, Sheltrex Karjat, Signature Global Group, Standard Chartered Bank, State Bank of India, Svam Infratel Pvt Ltd, Swan Housing, Tata Capital Housing, Tata Steel, TERI, The Fibre Cement Products Mfrs. Association, The India Cements, U.P. Housing & Development Board, UAL Industries Limited, UltraTech Cement, Visaka Industries, Yes Bank, Zephyr Peacock India, etc.

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AGENDA/STRUCTURE

MARKET TRENDS AND OUTLOOK

- ❖ What is the current demand and supply scenario? How has Covid-19 impacted the segment?
- ❖ What are some of the emerging business models and key trends? What are the key issues and challenges?
- ❖ What is the market outlook?

KEYNOTE SESSION: GOVERNMENT PERSPECTIVE

- ❖ What is the government's perspective on affordable housing?
- ❖ What initiatives have been taken in the past 12-15 months?
- ❖ How can affordable housing projects be made commercially viable for developers?
- ❖ What will be the government's priorities for the sector in the new normal?

PMAY ACHIEVEMENTS AND TARGETS

- ❖ What has been the progress under PMAY so far?
- ❖ How has been the response to the ARHC scheme?
- ❖ What are the key issues and challenges?
- ❖ What are the future targets and priorities?

DEVELOPERS' PERSPECTIVE

- ❖ What is the developers' viewpoint on affordable housing?
- ❖ What are the key risks and challenges in terms of project execution and financing?
- ❖ How has been the PPP experience in the affordable housing space?
- ❖ What are the expectations from the government? What are your future plans?

FOCUS ON AFFORDABLE RENTAL HOUSING

- ❖ What is the current rental housing scenario in India? What are the key drivers?
- ❖ What are your views on the potential and viability of the ARHC scheme?
- ❖ What are the issues and challenges? What is the outlook?

STATE FOCUS – EXPERIENCE AND INITIATIVES

- ❖ What are the key initiatives being undertaken in the affordable housing sector?
- ❖ What are the key issues in project implementation and what steps are being taken to address them?
- ❖ What are some of the upcoming/planned policies and schemes in the affordable housing space?

LAND ACQUISITION AND COSTS

- ❖ What are the key challenges associated with land availability for affordable housing projects? How can these be resolved?
- ❖ What role can the government play in this regard?
- ❖ What are the key global practices in this space?

FINANCING AND INVESTMENT SCENARIO

- ❖ What are the current sources of funding? What are the challenges in securing funds?
- ❖ What are the new & emerging financing solutions being considered?
- ❖ What are the global best practices?

HOME FINANCE MARKET

- ❖ What is the current state of the housing loan business? How has it changed after Covid-19?
- ❖ How are financiers undertaking credit risk assessment for affordable housing loans?
- ❖ What is the outlook for the segment and the way forward?

HUDCO'S PERSPECTIVE

- ❖ What are HUDCO's views on progress in the affordable housing space in India?
- ❖ What are the various housing and urban development activities being undertaken with respect to affordable housing?
- ❖ What will be the future focus areas?

INNOVATIONS IN BUILDING MATERIALS

- ❖ Which building materials are best suited for affordable housing?
- ❖ What are the innovations in building materials globally? Which ones are the most relevant for the Indian market?
- ❖ What is their impact on the construction cost?

EMERGING CONSTRUCTION PRACTICES

- ❖ How are construction methods evolving to become speedy and low cost?
- ❖ What are the project execution challenges? What can be done to address them?
- ❖ How can the costs be minimised?

TECHNOLOGY AND EQUIPMENT SHOWCASE

- ❖ What are the most promising technologies for the affordable housing sector?
- ❖ What are the global advancements?
- ❖ Which ones are the most relevant for India?

Affordable Housing in India

Some of the previous key speakers include *(in alphabetical order)*:

- ❖ Durga Shanker Mishra
Secretary (Housing and Urban Affairs), **MoHUA**
- ❖ H.T. Suresh
Executive Director (Housing), **HUDCO**
- ❖ Rahul Bhawe
Executive Director, **National Housing Bank**
- ❖ Amrit Abhijat
Joint Secretary (PMAY), **MoHUA**
- ❖ Mahi Agarwal
Assistant Vice-President & Associate Head, Corporate Sector Ratings, **ICRA**
- ❖ Dr Shailesh Kumar Agrawal
Executive Director, Building Materials and Technology Promotion Council, **MoHUA**
- ❖ Shankar Arumugham
Head, Strategic Consulting, **JLL**
- ❖ Neeraj Bansal
Partner, Risk Advisory, **KPMG**
- ❖ Ashok Bansal
Senior Director, Project Management, **Colliers International**
- ❖ Vineet Chattree
MD, **Svatantra Micro Housing Finance Corporation**
- ❖ Akshay Chopra
Head, Sales and Marketing, **Eros Group**
- ❖ Sanjeet Dawar
EVP, Head Urban Business, **Fullerton India Credit Company**
- ❖ Caralyn Khongwav Deshmukh
Commissioner, **MPHIDB**
- ❖ Isaac Emmanuel
Head, Construction, Inclusive Business, **Covestro India**
- ❖ Binu Francis
Secretary, **Thiruvanthapuram Municipal Corporation**
- ❖ Rajiv Gandhi
Commissioner, Personnel and Housing, **DDA**
- ❖ Amit Goenka
MD and CEO, **Nisus Finance**
- ❖ Pavan Kumar Gupta
Chief Executive Officer, **Muthoot Housing Finance**
- ❖ Ajay Jaiswal
Head of Compliance, **IIFL Home Finance**
- ❖ Sanjeev Kashyap
Senior Architect Planner, **UP Avas Evam Vikas Parishad**
- ❖ Rajesh Krishnan
Founder & CEO, **Brick Eagle Group**
- ❖ Prasant Kumar
AS, Rural Development, **Ministry of Rural Development**
- ❖ Ashutosh Limaye
Director & Head, Strategic Advisory & Valuations, **Anarock**
- ❖ Tarun Mehrotra
Business Head, North East & India, **Tata Realty and Infrastructure**
- ❖ Harish Nair
Executive Director and Head - Consulting, **CBRE**
- ❖ Shridhar Rao
Vice President, Sales and Marketing, **Elematic**
- ❖ Ramratthinam S
Chief Executive Officer, **Muthoot Homefin (India)**
- ❖ Siddharth Sharma
President, **Magcrete Building Solutions**
- ❖ Rohan Sharma
Head, Research, **Cushman and Wakefield India**
- ❖ Saurabh Shatdal
Managing Director, **Cushman and Wakefield India**
- ❖ Ankur Seth
Senior Director, **PricewaterhouseCoopers**
- ❖ Mohd Haroon Siddiqui
Vice President, Corporate Head, MEP, **Rustomjee**
- ❖ Vimalendra Singh
Chief Sales Officer-Happinest, **Mahindra Lifespace Developers**
- ❖ Deo Shankar Tripathi
MD and CEO, **Aadhar Housing Finance**

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Registration Fee

Delegates	Discounted fee (before June 9, 2022)				Fee without discount (after June 9, 2022)			
	INR	GST@18%	Total INR	Total USD	INR	GST@18%	Total INR	Total USD
One delegate	18,000	3,240	21,240	303	22,500	4,050	26,550	380
Two delegates	30,000	5,400	35,400	506	37,500	6,750	44,250	632
Three delegates	42,000	7,560	49,560	708	52,500	9,450	61,950	885
Four Delegates	54,000	9,720	63,720	910	67,500	12,150	79,650	1,137
Five Delegates	66,000	11,880	77,880	1,112	82,500	14,850	97,350	1,391

- There is a 20 per cent discount before June 9, 2022
- There is a special low fee of Rs 5,000 for housing boards, development authorities, other government agencies, and research and development organisations.
- GST of 18% is applicable on registration fee.
- Registration will be confirmed on the receipt of payment.
- To register online, please log on to <http://indiainfrastructure.com/conf.html>

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Organisers

The conference is being organised by **India Infrastructure Publishing**, the leading provider of information on the infrastructure sectors through magazines, newsletters, reports and conferences. It publishes reports, which include **Affordable Housing Market in India** and **Construction in India**. It also publishes a newsletter on **Infrastructure Finance**.

For registration and sponsorship opportunities:

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